

YOU ARE INVITED TO

# BATTLE OF THE BRAINS

Presented by **BMO** 

Bright minds. Bright futures.

**THURSDAY, MAY 30, 2024**



**Fundraising Gala**

5:30 PM - Cocktails

6:30 PM - Dinner & Battle



**The Bram & Bluma Appel Salon**

Toronto Reference Library

789 Yonge Street, 2nd Floor

**Join us for the 28th annual trivia battle in support of  
Daytrippers Children's Charity**

Enjoy a cocktail reception and gourmet dinner while going head-to-head against Toronto's most prominent firms for an all-out battle of knowledge, brain power and rapid-fire thinking. Get your team together for one of the most fun charity nights of the year - and the chance to win the coveted Battle Cup!

**Purchase a table today by emailing:  
[Battleofthebrains\\_team@daytrippers.ca](mailto:Battleofthebrains_team@daytrippers.ca)**

Proceeds from the event will provide children in lower-income and far-reaching areas with access to experiential learning opportunities to help build confidence, cultivate curiosity and unlock their full-potential.



**DAYTRIPPERS BOARD**

Stewart Hayes, Executive Director

Michael Comisarow, Chair, Mizuho Group

Victoria Bovaird, Deloitte

Jeff Freeborough, Caldwell Partners

Krista Matheson, Insight Capital

Allison Pether, TD Bank

James Rickert, Partner, Power Sustainable Lios



@DaytrippersCA



www.daytrippers.ca



[Battleofthebrains\\_team@daytrippers.ca](mailto:Battleofthebrains_team@daytrippers.ca)

BATTLE OF  
THE BRAINS  
2024

# TICKET SALES & SPONSORSHIP OPPORTUNITIES

**Highlight your company's commitment to community and giving back.** Your generous contribution will provide enriching learning opportunities for children in need across Canada, while providing you with a unique opportunity for team building and networking with influential businesses in Toronto.

Contact us today to learn more or to customize the options listed below to meet your marketing needs: [Battleofthebrains\\_team@daytrippers.ca](mailto:Battleofthebrains_team@daytrippers.ca)

## CORPORATE TABLE PURCHASE \$11,000

- Table for 10 at the Battle of the Brains event
- Commemorative team photo
- Your company name listed among supporters on the Daytrippers website
- A chance for your team to win the coveted Battle Cup!

A table purchase  
funds 7 school trips  
a year!



## EVENT SPONSORS

### **BATTLE CUP SPONSOR - \$10,000**

Your firm will be recognized throughout the evening as the Battle Cup Sponsor. For the 2023 Battle your name will be synonymous with the Battle Cup. Includes 4 tickets to the event.

### **EMCEE SPONSOR - \$5,000**

Your firm will sponsor the emcee for the evening's presentation. Includes 2 tickets to the event.

### **RED CARPET SPONSOR - \$3,500**

Wow guests as they enter the event by sponsoring the Red Carpet arrival. Includes 2 tickets to the event.

### **CATEGORY SPONSOR - \$2,500**

Increase your profile by sponsoring one of the 10 Battle of the Brains subject categories.

### **IN-KIND SPONSOR**

Prefer to donate goods or services to show your support? We will work with you to create a package that suits your advertising needs.

### **WILDCARD SPONSOR**

Sponsor the prizes given out to players as part of the "Wildcard Round".