

Who We Are:

Founded in 2000, Daytrippers (www.daytrippers.ca) is a non-profit charity with a mission to fund experiential learning opportunities for in-need children across Canada. By providing funds to schools for grades 1-8, we remove the financial barriers of access to education and cultural experiences. We want to ensure all children have a chance to experience educational school trips! Daytrippers is a grassroots, Toronto-based organization run completely by its volunteers.

Fundraising Member (Volunteer) – Toronto

Fundraising Committee: This committee is responsible for raising all direct donations to the charity. The vast majority of donations are corporate, and 10-12 donors who donate annually typically account for the majority of funds raised. Donors include large public companies, as well as mid sized and private cos. In addition, funding may come through foundations, or high net worth individuals.

Members on the Fundraising committee will work closely with the Co-Chairs, Fundraising to develop new donors and manage donor relations. This will include idea generation, company corporate social responsibility research, proposal writing and revising funding presentations. Members will also have the opportunity to work with our Board to develop relationships within the corporate community, and have the opportunity to manage and grow existing donor relationships.

What You Will Do:

- Researching and identifying additional potential donors who have a corporate social responsibility goal that aligns with Daytrippers;
- Assist with the drafting of compelling donation proposals that are customized for each potential donor;
- Supporting the board, a fundraising-focused entity, on identifying new fundraising opportunities;
- Support the 2-3 public events which Daytrippers hold each year – volunteer at event, generate interest through your networks, and be prepared to represent the charity to our various stakeholders

What You Will Bring:

- Ability and interest in researching the corporate social responsibility goals of various corporations to determine which companies should be targeted;
- Previous experience in client facing roles, ideally with experience creating business proposals in a service driven organization;
- Strong written and verbal presentation skills; ability to engage and present to various stakeholders
- Self starter, ability to work independent and unsupervised, but also willing to engage, speak up, ask questions and be curious around the cause.

About the Volunteer Experience

All volunteer positions are designed for professionals with busy lives. Committee members and co-chairs make a 1 year commitment. This role requires a commitment of ~2 hours a week. Committee meetings take place outside of normal business hours and can be accessed via conference call. All volunteers have the opportunity to be core to our decision-making process.

How to Apply: Please state your interest and email your resume to recruitment@daytrippers.ca, noting 'Fundraising Volunteer' in your email subject line.