

BATTLE OF  
THE BRAINS  
2023

# TICKET SALES & SPONSORSHIP OPPORTUNITIES

**Highlight your company's commitment to community and giving back.** Your generous contribution will provide enriching learning opportunities for children in need across Canada, while providing you with a unique opportunity for team building and networking with influential businesses in Toronto.

Contact us today to learn more or to customize the options listed below to meet your marketing needs: [daytrippersbattleofthebrains@jstproductions.ca](mailto:daytrippersbattleofthebrains@jstproductions.ca)

## CORPORATE TABLE PURCHASE - \$10,000

- Table for 10 at the Battle of the Brains event
- Commemorative team photo
- Your company name listed among supporters on the Daytrippers website
- A chance for your team to win the coveted Battle Cup!

A table purchase  
funds 7 school trips  
a year!

## TITLE SPONSOR - \$25,000

- Front-row table for 10 guests at the Battle of the Brains event
- Opportunity to have the host as a guest at your table
- Award presentation of the Battle Cup
- Commemorative photo with host and winning team
- Sponsorship 'Thank You' certificate
- Receive logo or wordmark recognition on Battle of the Brains visible online assets, print publications, and marketing materials
- Opportunity to place branded swag on each table
- On-stage presence and speaking opportunity for senior executive on event night
- Opportunity to execute consumer or trade promotions at the event
- Play a corporate commercial on screens during event

A Title Sponsor  
funds 17 school trips  
a year!

## EVENT SPONSORS

### **BATTLE CUP SPONSOR - \$10,000**

Your firm will be recognized throughout the evening as the Battle Cup Sponsor. For the 2023 Battle your name will be synonymous with the Battle Cup. Includes 4 tickets to the event.

### **EMCEE SPONSOR - \$5,000**

Your firm will sponsor the emcee for the evening's presentation. Includes 2 tickets to the event.

### **RED CARPET SPONSOR - \$3,500**

Wow guests as they enter the event by sponsoring the Red Carpet arrival. Includes 2 tickets to the event.

### **CATEGORY SPONSOR - \$2,500**

Increase your profile by sponsoring one of the 10 Battle of the Brains subject categories.

### **IN-KIND SPONSOR**

Prefer to donate goods or services to show your support? We will work with you to create a package that suits your advertising needs.

### **WILDCARD SPONSOR**

Sponsor the prizes given out to players as part of the "Wildcard Round".