

BATTLE OF  
THE BRAINS  
2022

# TICKET SALES & SPONSORSHIP OPPORTUNITIES



Daytrippers offers a variety of sponsorship & ticket sales opportunities and we are committed to helping you discover the best way to partner with us.

Explore our options and contact us today. All of the below sponsorships can be customized in order to meet your marketing needs.

**FOR MORE INFORMATION:** [daytrippersbattleofthebrains@jstproductions.ca](mailto:daytrippersbattleofthebrains@jstproductions.ca)

## CORPORATE TABLE PURCHASE - \$10,000

- Table for 10 at the Battle of the Brains event
- Commemorative team photo
- Your company name among supporters on the Daytrippers website
- A chance for your team to win the coveted Battle Cup!

## TITLE SPONSOR - \$25,000

- Front-row table for 10 guests at the Battle of the Brains event
- Opportunity to have the host as a guest at your table
- Award presentation of the Battle Cup
- Commemorative photo with host and winning team
- Sponsorship 'Thank You' certificate
- Receive logo or wordmark recognition on Battle of the Brains visible online assets, print publications, and marketing materials
- Opportunity to place branded swag on each table
- On-stage presence and speaking opportunity for senior executive on event night
- Opportunity to execute consumer or trade promotions at the event
- Play a corporate commercial on screens during event

## EVENT SPONSORS

*THE FOLLOWING SPONSORSHIP OPPORTUNITIES DO NOT INCLUDE TICKETS OR A TABLE TO THE BATTLE OF THE BRAINS GALA EVENT.*

### **BATTLE CUP SPONSOR - \$10,000**

Your firm will be recognized throughout the evening as the Battle Cup Sponsor. For the 2022 Battle your name will be synonymous with the Battle Cup.

### **EMCEE SPONSOR - \$7,500**

Your firm will sponsor the emcee for the evening's presentation.

### **RED CARPET SPONSOR - \$3,500**

Wow guests as they enter the event by sponsoring the Red Carpet arrival.

### **CATEGORY SPONSOR - \$2,500**

Increase your profile by sponsoring one of the 10 Battle of the Brains subject categories.

### **WILDCARD SPONSOR**

Sponsor the prizes given out to players as part of the "Wildcard Round".

### **IN-KIND SPONSOR**

Prefer to donate goods or services to show your support? We will work with you to create a package that suits your advertising needs.

**DAYTRIPPERS CHILDREN'S CHARITY**  
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