



Join us as we celebrate 25 exciting years of trivia battles at the

BATTLE OF THE BRAINS

25th Anniversary Celebration!

WHEN

Thursday
May 9, 2019

5:30 pm - Cocktails
6:30 pm - Dinner & Battle

WHERE

The Bram & Bluma
Appel Salon

Toronto Reference Library
2nd Floor
789 Yonge Street
Toronto



Daytrippers invites you to be a part of the 25th Annual black tie gala - the Battle of the Brains.

Battle of the Brains is an annual Daytrippers fundraising gala event that brings together professionals from some of Toronto's most prominent and influential business firms under one roof in an exciting trivia challenge. This black tie gala event boasts a cocktail reception, and gourmet dinner, but the truly distinguishing element of the night is the Trivia Challenge!

Corporate teams go head-to-head in an all-out battle of knowledge, brain power, mental wit, and rapid-fire thinking. The prize? The winning team is presented with the coveted Battle Cup along with an entire year of bragging rights until next year's Battle! Only the brightest and brainiest team emerges victorious!

Daytrippers offers a variety of sponsorship & ticket sales opportunities and we are committed to helping you discover the best way to partner with us. Explore our options and contact us today!

BATTLE OF THE BRAINS TICKET SALES & SPONSORSHIP OPPORTUNITIES

ALL OF THE BELOW SPONSORSHIPS CAN BE FURTHER CUSTOMIZED IN ORDER TO MEET YOUR MARKETING NEEDS

CORPORATE TABLE PURCHASE - \$10,000

- BENEFITS**
- Table for 10 at the 2019 *Battle of the Brains*
 - Commemorative team photo
 - Your company name among supporters on the Daytrippers website
 - A chance for your team to win the coveted Battle Cup!

TITLE SPONSOR - \$25,000

- SPONSORSHIP BENEFITS**
- Includes a front-row table for 10 guests at the 2019 *Battle of the Brains*
 - Opportunity to have the host as a guest at your table
 - Free Mini Battle prior to event - for practice, team building, or just for fun! (\$2,500 value)
 - Sponsorship Thank You certificate
 - Receive logo or wordmark recognition on *Battle of the Brains* visible online assets, print publications, and marketing materials
 - opportunity to Place a gift on each table (or table setting) at event with corporate logo
 - On-stage presence and speaking opportunity for senior executive on event night
 - Award presentation of the Battle Cup and photo with host and winning team
 - With the support of the *Battle of the Brains* brand, execute consumer or trade promotions at the event to create brand excitement and drive your marketing objectives
 - Social media recognition on Daytripper's social media sites (Facebook, Twitter and LinkedIn)
 - Play a corporate commercial on screens during event

EVENT SPONSORS

THE FOLLOWING SPONSORSHIP OPPORTUNITIES DO NOT INCLUDE TICKETS OR A TABLE TO THE BATTLE OF THE BRAINS GALA EVENT

BATTLE CUP SPONSOR - \$10,000

Your firm will be recognized throughout the evening as the Battle Cup Sponsor. For the 2019 Battle your name will be synonymous with the Battle Cup.

EMCEE SPONSOR - \$7,500

Your firm will sponsor the emcee for the evening's presentation.

RED CARPET SPONSOR - \$3,500

Wow guests as they enter the event by sponsoring the Red Carpet arrival.

CATEGORY SPONSOR - \$2,500

Increase your profile by sponsoring one of the 10 Battle of the Brains subject categories.

WILDCARD SPONSOR

Sponsor the prizes given out to players as part of the "Wildcard Round".

IN-KIND SPONSOR

Prefer to donate goods or services to show your support? We will work with you to create a package that suits your advertising needs.

FOR ADDITIONAL INFORMATION

daytrippersbattleofthebrains@jstproductions.ca

Daytrippers Children's Charity
info@daytrippers.ca / www.daytrippers.ca
BN# 88489 6929 RR000

#DaytrippersBOTB

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